



The #1 Artisan Distillery

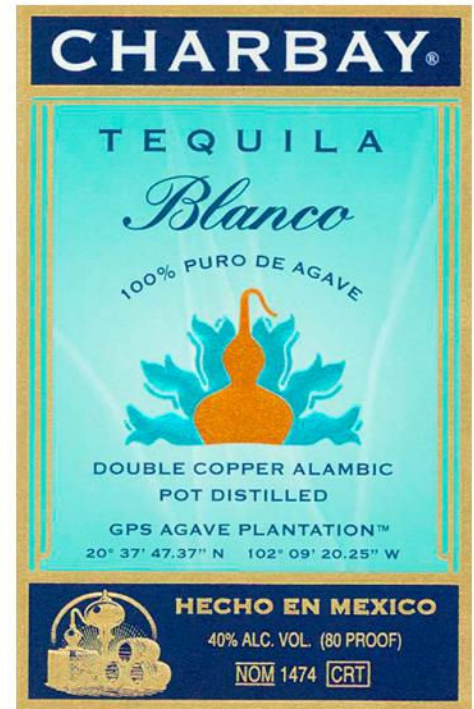
Tequila Blanco 100% Blue Agave

Personally double-distilled in Arandas, Mexico by Miles & Marko Karakasevic, 12th & 13th Generation Master Distillers

Key Facts:

- **The Agave:** The Blue Agave is hand selected by Jimadores and delivered fresh to the distillery where they are hand cut and placed in the oven.
- **Agave Process:** The Blue Agaves are slowly baked for four days to transform the raw material into sweet fructose sugar. Once baked, the Blue Agaves are crushed & pressed to extract the sweet agave juice ("Mosto") which is then ready for fermentation.
- **Fermentation:** A selected fraction of freshly made "Mosto" is pumped into small wood fermenters to slowly ferment. Once the "Mosto" ferments into dry "Mosto Muerte" it is ready to be distilled.
- **Distillation:** Double distilled by Miles and Marko in small (90-250 gallon) Copper Alambiques Tequilano Pot Stills.
- **Filtration:** Barely filtered to preserve mouth feel, texture and viscosity of blue agave.
- **Production:** 1,700 6 packs

For more details see page two



Technical Facts:

Alcohol:	40% ABV
Bottle Size:	750 ml / 6 Pack
Origin:	Mexico
Distillers:	Miles & Marko Karakasevic
Retail Price:	\$58
<small>(California Suggested Retail)</small>	

The Inaugural Release is from **GPS Plantation Coordinates™** : 20° 37' 47.37' N 102° 09' 20.25' W

To find and see the Plantation Site where Charbay Tequila Blue Agave is grown, go to <http://earth.google.com>



Highly Recommended – Spirit Journal December 2009 (Paul Pacult)

"... perfectly clean and pure... delicately herbal; midpalate continues the elegance found on the nose and at entry as the flavor profile features impeccably clean distillate, gentle spiciness, and a soft, almost plump, sap-like sweetness as the midpalate advances into the aftertaste. **One of the most graceful and understated blancos to come my way...**"

WINE ENTHUSIAST Robert Plotkin: "Having already conquered vodka and rum, Domaine Charbay and the indomitable Karakasevic family ventured to Arandas and created an Olympic-caliber 100% agave Tequila. **Their blanco is lush, vital and sensational.**"

Santè Magazine Reviewers Choice: "Extremely pure aromas of agave, bright citrus, and green melon with hints of clove, herbs, basil and fresh earth; subtle but complex. Creamy, balanced, and rich while still exhibiting fresh flavors of agave, wild herbs and grass... leads to a long finish."

CHARBAY. WINERY & DISTILLERY 4001 Spring Mountain Road St. Helena, CA 94574

707-963-9327

www.charbay.com

jenni@charbay.com